



inception associates



Contact to Contract

In the current economic climate generating new sales is an absolute must for businesses.

Our new program ensures you have the resource needed to market and sell your products/services.

With firsthand experience of selling into the Medical/ Pharmaceutical/Software market place we are here to *work with*, not *tell* you how to close business.

Directly employed sales people can be expensive and hard to manage. Until your business is ready to take on sales people, we can provide the resources you need at a much lower cost.

Our established methodologies allow you to gain sales quickly, whilst benefiting from feedback that will help refine your proposition.

We can work in all or any part of the following process:

First contact: Targeting people and businesses that require your services /products

Development: Qualify the contacts to ensure they are interested in working with you.

Management: Following a sales process to move companies towards signing a contract.

Contract: Negotiating the best deal for your business.

Relationship management: Growing the business once a contract has been signed.

To find out how we could help you to gain more sales and reduce costs call us on now on: 0844 544 9377 or email info@inception-associates.com

New business development – Channel recruitment – Sales management – Product launches
Market research – Investments – Sales reviews - Training
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